

10/20/2020

Commonwealth central credit union
400 Tennant station WY.
Morgan Hill, CA 95037

MASTER SIGN PROGRAM – Tennant Station

File request for approval Amendment;

Page 5, Section A, General Information, I. - Sign Area Standard, Line Item #3

- Window signage size not to exceed 20% of window area to be changed to (Vinyl window graphics not to exceed 20% of window area).

Page 7, Section B. Allowable Signs, B. - WALL SIGNS, line item #8,

(Single Tenant Pad Buildings)

- Change the current Letter Sizes: 18” (Fascia mounted) max height not to exceed 28” in height
- Change current Logo Sizes: 24” (Fascia Mounted) max height not to exceed 25” in height
- Add line item to section, request for the addition of a wall mounted logo, Size: Not to exceed 72” in height (Wall Art).
- Sign Area: Not to exceed 1.5 square feet of linear frontage per elevation of lease space.
- Add, Letter return and trimcap to be Black.

Explanation of why amendments are requested;

Commonwealth is located in Tenant Station, Assessor’s Parcel Number 817-06-058, PAD #3. This suite takes up approximately 3,522 SQ. FT. gross floor area of the existing building. This commercial pad building/suite is currently in the process of a remodel, reference building permit number BCOM2020-0012, Issued 8/21/2020.

This remodel consists of a full interior and exterior renovation. The main entry of this suite is completely remodeled with new walk up ATM’s, entry door way and the addition of a recessed main ID sign band wall area that is placed behind an amazing looking exterior glass window bay. This main ID sign is intended to be seen from the main parking lot walking up to the newly renovated suite. The intent of this interior main ID wall is to replace the old metal grill sign band area that looks old and outdated and does not allow for adequate signage exposure.

The request to amend the existing verbiage on the Tenant Station (MSP) Page 5, Section A. General Information. I.- Sign Area Standard, Line item #3 is to clarify that this section of the MSP is intended to reflect “vinyl window graphics” and not to reflect any illuminated sign that could be placed behind a window area. By simply adding “vinyl window graphic cannot exceed 20% of the window area” will clarify that this code is for vinyl window graphics only.



Signs

The request to amend Page 7, Section B, line item #8 is to allow for greater sign area with larger signage to fill up the new main ID sign wall area that was approved in the building permit referenced above. The old metal grill sign band has been removed. The new sign band area is quite a bit larger and will require a larger sign to be placed in this space in order for the new sign to look proportionate and fulfill Commonwealths brand standards. Commonwealth wants to add a illuminated channel letter logo on the north facing wall. This is a decorative element that Commonwealth wants on the suite. Adding a onetime addition of a 72" wall logo on this wall will allow the newly renovated suite to stand out giving the effect of a modern day credit union. This element will help complete the full modern remodel. Also the amendment to allow Commonwealth to have black returns and trimcap instead of bronze will keep their brand standards consistent with their corporate colors.

Without the approval of the above, Commonwealth Central Credit Union will not be able to adequately advertise their signage needs as planned on the approved building permit remodel. Please consider the authorization of the amendment changes.

Sincerely,

Chris Gilliland

Signature: Chris Gilliland Date: 11/30/2020